

# NEWSLETTER

INFOMATICS CONSULTANCY



*Keep  
Training &  
Keep  
Learning  
Until you  
get it right*

سلطان  
**Sultan**

## THE SULTAN CENTER TRAINING

Infomatics Consultancy recently conducted a series of highly beneficial training sessions for the Sultan Center, covering a diverse range of topics aimed at enhancing the performance of their institute's employees. The sessions encompassed key areas such as effective communication skills, being a good mentor, etc. Through these comprehensive training programs, Infomatics Consultancy successfully equipped the Sultan Center's workforce with the necessary tools and knowledge to improve their professional capabilities, ultimately fostering a more productive and efficient work environment.

## OUR SERVICES:

- INFOMATICS provides wide range of ISO Standard, Consultancy Training
- INFOMATICS will help companies reach standards beyond common standard handled in the market, we offer standard for Green Energy, Customer Satisfaction, Asset Management, Anticorruption Crisis Management
- Franchise Consultancy
- Investment Placement Consultancy



*Solutions  
for the  
Future*

# OCCUPATIONAL HEALTH & SAFETY VIEW IN GCC , AN ISO 45001 PROSPECTIVE

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ISO 45001 is an international standard for occupational health and safety management systems. It provides a framework that organizations can follow to establish, implement, maintain, and improve their occupational health and safety performance. The standard focuses on identifying and mitigating hazards, reducing risks, and ensuring a safe and healthy working environment for all employees.

The importance of ISO 45001 is evident across all sectors in the GCC region. Various statistics emphasize the need for robust occupational health and safety measures:

1. Accidents and injuries: A study in the region's leading seaport found a significant number of accidents, including those without injuries, first-aid accidents, and work injuries leading to absence from work. These statistics highlight the necessity of implementing effective occupational health and safety measures to prevent accidents and injuries in workplaces.
2. Fatality rates: A comparative analysis of fatal crashes between different regions revealed high fatality rates in the GCC region, emphasizing the urgency to enhance road safety measures. This data underscores the importance of ISO 45001 in promoting safe transportation practices and reducing fatalities caused by road accidents.
3. Construction industry: Falling from heights and struck/collision incidents were identified as common causes of injuries in the GCC construction sector. ISO 45001 can play a vital role in mitigating these risks by ensuring proper safety protocols, training programs, and risk assessments are in place.
4. Reporting mechanisms: A significant percentage of workers in the region lacked a means to report accidents. ISO 45001 addresses this issue by emphasizing the establishment of effective reporting mechanisms, ensuring that workers can report accidents, near-misses, and hazards promptly. This allows for timely investigations and implementation of corrective actions.

Economic impact: Road accidents continue to have a substantial economic toll in the GCC region. ISO 45001's focus on improving road safety measures and raising awareness can contribute to reducing the economic impact of accidents and enhancing the overall productivity and well-being of the workforce

*Health &  
Safety  
First*

## CLIENT : NO BUDGET & NO TIME SPACE (BY INFOMATICS CEO)

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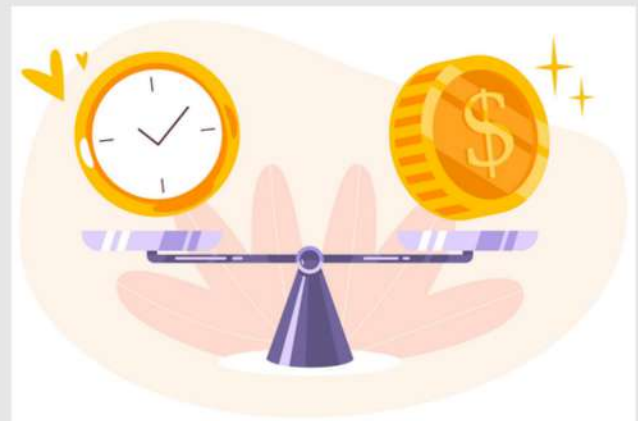
As an ISO consultant for a client with limited resources, the big idea is that ISO standards can be implemented in a phased and sustainable manner. With a strategic approach, the organization can prioritize and tackle the most critical ISO requirements first, and gradually expand the scope of their ISO implementation over time.

It is also essential to keep in mind that implementing ISO standards is not just about obtaining certification, but it is about improving the organization's performance and customer satisfaction. By prioritizing critical areas and gradually implementing the necessary changes, the organization can improve its processes, reduce waste, and increase efficiency. These improvements can lead to increased customer satisfaction, better employee engagement, and reduced risk of non-compliance.

The organizations can leverage internal resources to implement ISO standards. Many ISO requirements can be achieved with little to no budget by utilizing existing staff, processes, and systems. By engaging employees in the implementation process, the organization can build a culture of quality and continuous improvement.

In summary, the big idea for a client with limited resources is to adopt a phased and sustainable approach to implementing ISO standards that focuses on critical areas and leverages internal resources. With a strategic approach, the organization can improve its performance, increase customer satisfaction, and reduce risk while maintaining financial sustainability.

Let's us at INFOMATICS show you how can that be achieved, and at no risk from your side, you may book a Free consultation session with No obligations of what so ever



# "UNDERSTANDING THE SIGNIFICANCE OF GDP FOR COMPANIES: MARKET INSIGHTS, CONSUMER BEHAVIOR, BUSINESS ENVIRONMENT, AND RISK ASSESSMENT"

Gross Domestic Product (GDP) is a fundamental measure of a country's economic performance. It represents the total value of all goods and services produced within a country during a specific period. GDP plays a crucial role in assessing the overall health and growth of an economy, and its importance extends to companies operating within that economy.

Firstly, GDP provides valuable insights into the size and potential of a market. Companies can use GDP data to evaluate the economic conditions of a country or region, helping them make informed decisions about expansion, investment, or market entry. A higher GDP often signifies a larger consumer base and greater purchasing power, which can attract companies seeking growth opportunities.

Secondly, GDP influences consumer spending patterns. When GDP is robust, consumers generally have more disposable income, which leads to increased demand for products and services. Companies can leverage this information to align their marketing strategies and offerings with the prevailing consumer behavior, ensuring their products or services cater to the needs and preferences of the target market.

*(GDP) is the standard measure of the value added created through the production of goods and services in a country during a certain period*



# "UNDERSTANDING THE SIGNIFICANCE OF GDP FOR COMPANIES: MARKET INSIGHTS, CONSUMER BEHAVIOR, BUSINESS ENVIRONMENT, AND RISK ASSESSMENT" CONT.

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Thirdly, GDP impacts the overall business environment. A growing GDP usually corresponds to a favorable business climate with higher business investment, increased job opportunities, and lower unemployment rates. Companies can benefit from a thriving economy by experiencing greater demand for their products, lower business costs, and a more stable and reliable customer base.

Lastly, GDP helps companies assess and manage risks. Fluctuations in GDP can indicate economic cycles, such as recessions or expansions. By monitoring GDP trends, companies can anticipate potential market downturns or upturns and adjust their business strategies accordingly. This proactive approach enables companies to adapt to changing economic conditions, mitigate risks, and maintain their competitiveness in the market.

In conclusion, GDP is a vital indicator for companies as it provides valuable information about market potential, consumer spending patterns, business climate, and risk assessment. By understanding and leveraging GDP data, companies can make informed decisions, capitalize on growth opportunities, and navigate economic fluctuations successfully.



# EMPLOYEES' HEALTHCARE AND ISO STANDARDS

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## Employees' healthcare and ISO standards

Usually, when considering health and safety at work, the focus is on the physical condition of the workers. However, studies show that mental health problem is growing within the workforce. This problem required more attention because of the COVID-19 pandemic

ISO 45001



## DIFFERENT ISO STANDARDS THAT AFFECT EMPLOYEE'S HEALTH

### ISO 9001:

This standard doesn't concentrate on employees only, it includes all quality management tools that improve the system. However, it does include an emphasis on the well-being of staff. In addition to that, clause 7.4 of ISO 9001 focuses on the environment for the operation process. This shows that for employees to work effectively, they need to be provided with a productive work environment.

### ISO 45001

This standard is the one specialized in occupational health and safety, this standard is very strict about workplace safety and explains how companies can support their employees' mental health.

To complete ISO 45001 procedure, organizations should define all hazards that may occur in the workplace. This includes mental health and stress which impacts workers' mental health. Using this standard, management can define how to avoid all hazards that may affect workers and try to support them mentally and physically

## OUR PARTNERS

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